



## **Cambium Connections**

**Europe, Middle East & Africa Session – Thursday 16 September, 10:00-13:00 CEST**

*(Times listed are CEST)*

### **Agenda**

- 10:00      **Event Welcome**  
**Moderator: James Page, Agency Director, Proactive International PR**
- 10:10      **If It Can Be Wireless, It Will Be Wireless**  
**Atul Bhatnagar, President & CEO, Cambium Networks**
- 10:30      **Next Generation of Campus Area Networking – Rapidly Delivering Affordable Gigabit to the Edge**  
Enterprise network deployments must offer users ease of mobility, multi-building and multi-site coverage, campus security and IoT device connectivity. Accomplish this with indoor/outdoor wireless networks to deliver an exceptional network experience with enhanced performance and efficiency. Provide reliable and cost-effective campus-wide connectivity with multi-gigabit solutions such as Wi-Fi 6, Wi-Fi 6E and 60 GHz cnWave with Terragraph mesh. Create a complete, end-to-end wired/wireless solution with wireless-aware switching and centralized cloud management.  
**Rad Sethuraman, Vice President, Enterprise Products, Cambium Networks**
- 10:50      **Regional Managed Service Provider Roundtable – Delivering Campus Area Networks for Enterprises**  
**Moderator: Alessio Murrone, Vice President, Europe Sales, Cambium Networks**  
**Panelists:**  
**Christian Schnatz, Product Owner & CTO, Frederix Hotspot**  
**Igor Kurtovic, NetSit**
- 11:20      Break
- 11:30      **Extend your Fiber Network with Purpose-Built Gb Fixed Wireless**  
Hybrid networks leverage the efficiency of 60 GHz fixed wireless to extend fiber networks rapidly and cost-effectively. Learn how purpose-built multi-gigabit fixed wireless is a proven, affordable solution for last-mile connectivity when used in conjunction with fiber to form a hybrid network. Street-level installation makes planning, deployment and management simple.  
**Scott Imhoff, Senior Vice President, Product Management & Planning, Cambium Networks**
- 11:50      **60 GHz Case Study Roundtable**  
**Moderator: Martin De La Serna, Regional Vice President, EMEA, Cambium Networks**  
**Panelists:**  
**Kendall Ananyi, CEO, Tizeti**
- 12:20      **High Speed 5G Fixed – What Is It and Where Would You Use It?**

*Times and topics subject to change*



Provide wireless gigabit speeds where fiber and mobile technologies are cost-prohibitive. Understand the difference between mobile-based and purpose-built 5G Fixed and how the performance and costs map into your business model.

***Matt Mangriotis, Senior Director, Product Management, Cambium Networks***

12:40

**Update on EU funding – The Gigabit Decade**

***Jan Droege, Partner & Head of Operations, Schuman Associates***

13:00

**Close of Event**